

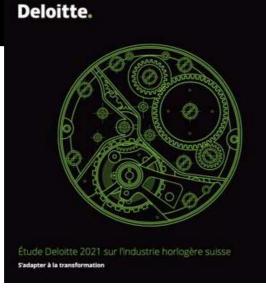
### CONVICTION ON YOUR WRIST



# TEAM OF CHANGE MAKERS



## THE OPPORTUNITY







#### **SUSTAINABLE**

"60% of consumers consider sustainability in their purchasing decision with the most important aspects being ethical sourcing, and the environmental impact of the materials."

Deloitte, 2021

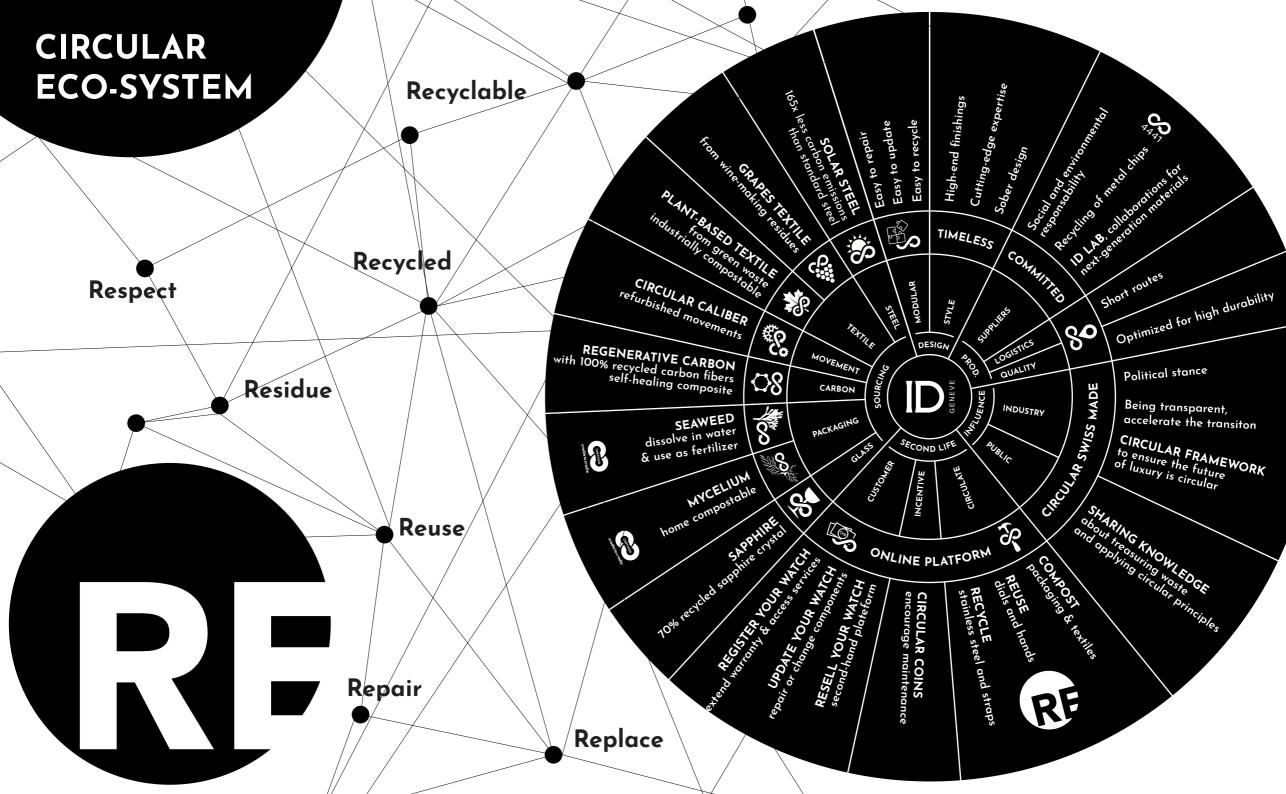
#### **TRACEABLE**

"In most cases the companies are not able to demonstrate where their raw materials come from and that they weren't responsible for dramatic environmental degradation and human rights violations."

PWC, 2021

#### **TRANSPARENT**

"Most of the major companies in the Swiss watch and jewelry sectors do not seem to care about the environment and are not transparent." **WWF**, **2018** 









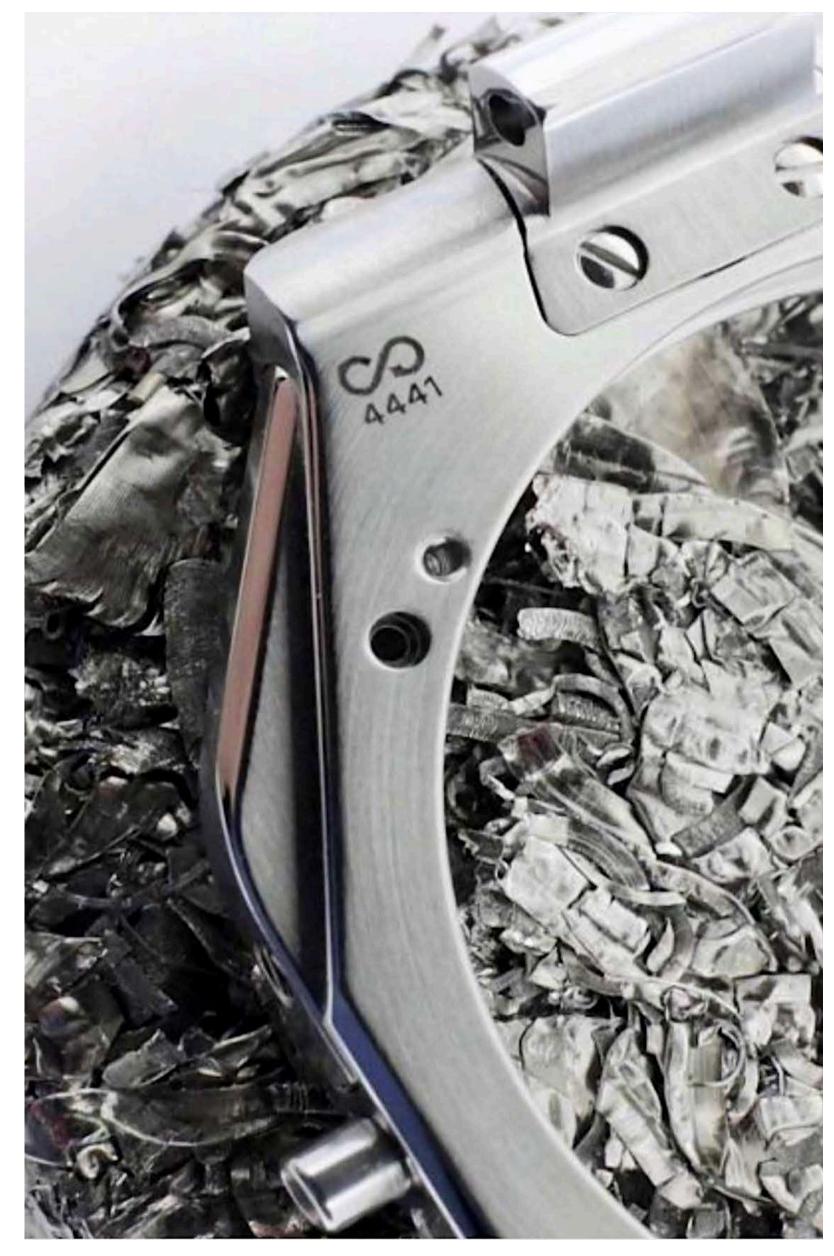


Swiss Jura network to collect and sort industry metal chips waste.























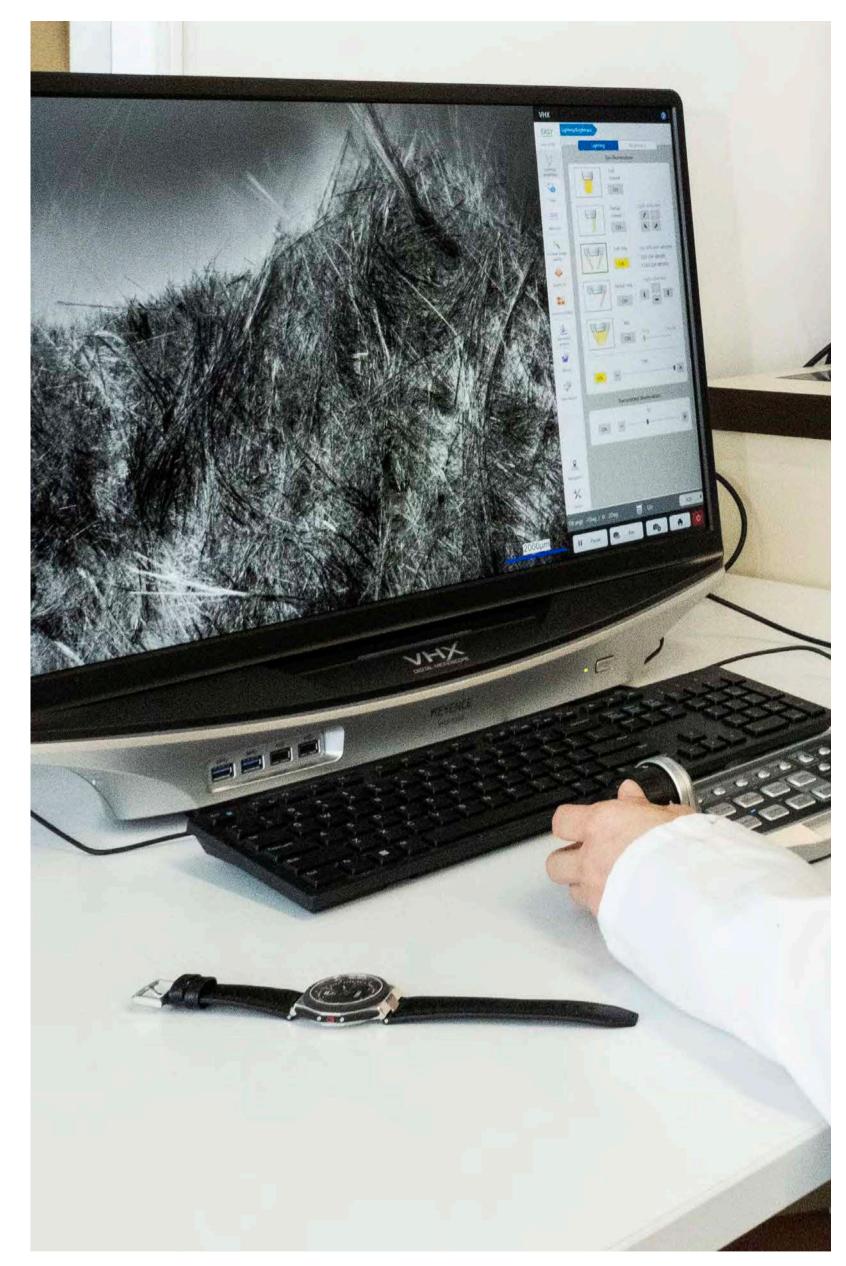










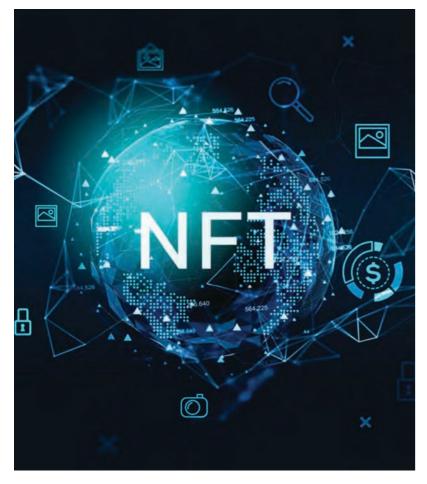






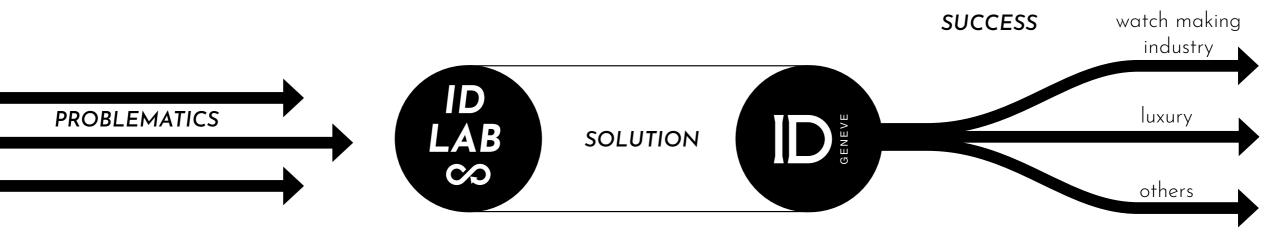












### ELEMENTS











#### **COLLECTIONS**





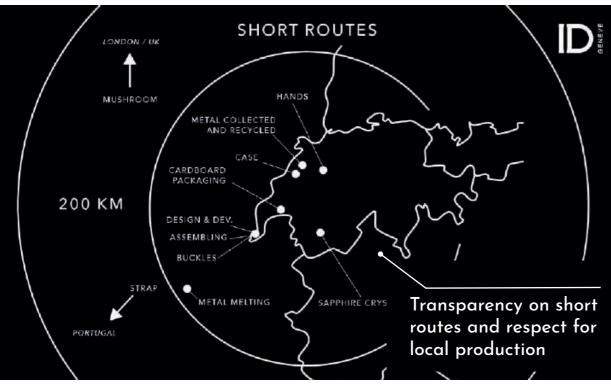


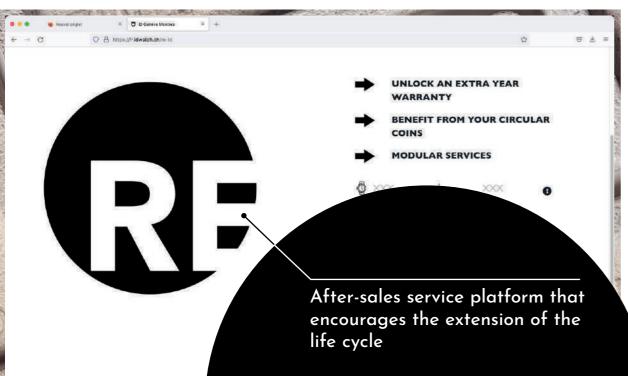


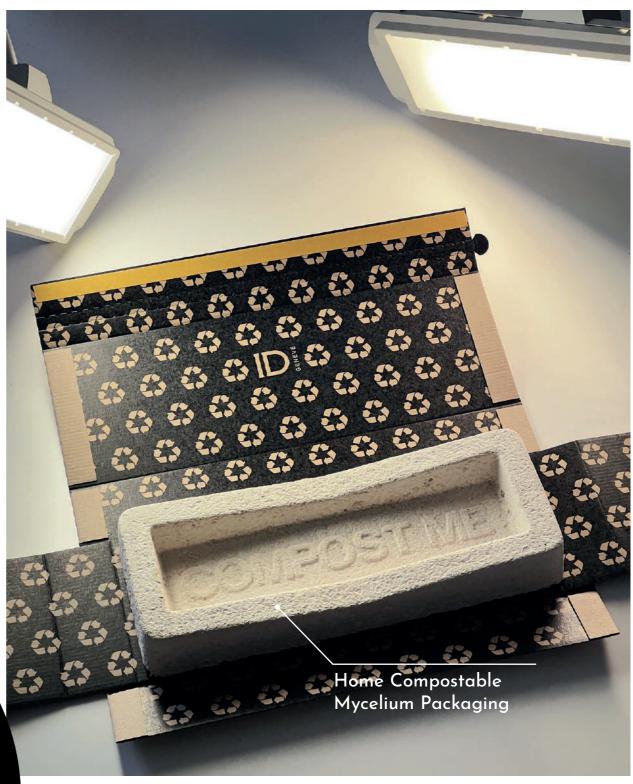
CIRCULAR 1

**CIRCULAR S** 

CIRCULAR C







ST SWISS MADE WATCH BRAND

Certified

Corporation



















#### THANK YOU

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